

BOBBI BROWN

HOLIDAY 2021 COLLECTION

WITH LOVE, FROM SOHO

Introducing Bobbi Brown's limited-edition Holiday 2021 Collection. Inspired by the magic of New York during the holidays, the new Luxe Visionary Collection and accompanying festive gift sets feature the season's must-have beauty essentials for statement eyes and an ethereal glow. Wrapped up in shimmering packaging inspired by the city's iconic architecture, the versatile collection offers a variety of shades and formulas to suit any makeup look. Discover the beauty of possibility with sparkling gifts that combine the spirit of the season and the electric energy of New York City.



LUXE VISIONARY COLLECTION

LUXE PRECIOUS METALS EYE SHADOW PALETTE

Featuring eight captivating shades of Luxe Eye Shadow Foil, this wish-list worthy palette glides on silky pigment with staying power. The high-pigment formula blends the best of a powder and cream into one next-level eye shadow. The result: weightless shine, smooth and creamy texture, and remarkably comfortable wear. Bonus: the luxe packaging conjures the magic and energy of New York during the holidays, making it ready to gift. **SRP: €58**



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| | Top of the Rock | | Glistening City | | Gilded Pink | | Skyline Shimmer |
| | Rose Garnet | | Gunmetal | | Downtown Heat | | Antique Bronze |

LONG-WEAR CREAM SHADOW STICKS

Our bestselling Long-Wear Cream Shadow Sticks in iridescent multi-chrome shades prime, line, define, and highlight eyes with sparkle—no brush necessary.

SRP: €34,50



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| | Incandescent |
| | Skyward |

DUAL-ENDED FULL COVERAGE EYE BRUSH

Pair with the Luxe Precious Metals Eye Palette for effortless artistry. **SRP: €32**



LUXE ILLUMINATING DUOS

This lit-from-within duo is perfected by pearls for a real-skin glow. Our bestselling Highlighting Powder fuses the smoothing benefits of a gel with the ease of a powder for instant glide and a smooth, refined sheen. Our new Shimmering Powder illuminates skin with a cushiony bounce and multidimensional glow. **SRP: €52**



Pink Luxe Duo:

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| | Pink Gold Glow | | Gilded Pink |
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Soft Bronze Duo:

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| | Soft Bronze | | Gilded Bronze |
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HOLIDAY 2021 COLLECTION | EYE PALETTES

COBBLESTONE LANE EYE SHADOW PALETTE

Eight soft-to-shimmering shades to celebrate the season. Warm peachy-coral tones brighten and illuminate, while rich brows, golds, and nude tones add dimension and depth. **SRP: €41**



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| Shell | Sunrise Glow (Shimmer) | Cocoa | Dusk (Metallic) |
| Glow Struck (Metallic) | Peach Dahlia | Petal Wash | Modern Mocha |

OPALESCENT DREAM EYE SHADOW PALETTE

A revelry-ready collection of purples, pale pinks, mauves, and neutrals curated for effortlessly buildable and blendable looks. The opalescent tones add light and dimension to warm metallics and essential neutrals. **SRP: €41**



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| Cream | Champagne Quartz (Metallic) | Dawn Haze | Twilight (Metallic) |
| East Side Sunrise | Into Night (Metallic) | Rose Suede | Amethyst Night (Metallic) |

GOLDEN ILLUSION EYE SHADOW PALETTE

Twelve eye-catching metallics and rich earth tones channel the decadence of the season in an indispensable eye shadow palette. This collection of twelve powerhouse shadows create endless looks, from subtle to striking—your perfect plus one to every holiday event. **SRP: €61**



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| Seashore | Bonfire (Metallic) | Gilded Illusion (Metallic) | Playful Red (Metallic) |
| Golden Light | Red Rock | Gold Bar (Sparkle) | Sandstone Shimmer (Metallic) |
| Tawny Velvet Eye | Burnt Umber (Metallic) | Bronzed Rose (Metallic) | Modern Symphony |

BOBBI BROWN

HOLIDAY 2021 COLLECTION | GIFT SETS & STOCKING STUFFERS

HOLIDAY HIGHLIGHTS DELUXE COLLECTION

Everything you need to make it through the holidays—and come out glowing. This ten-piece gift set packs bestselling Bobbi Brown color and skincare treats, including three full-size hero essentials. Whether staying at home or on-the-go, all you need to prep and perfect.

Includes:

- ✓ Smokey Eye Mascara
- ✓ Extra Lip Tint (Bare Raspberry)
- ✓ Crushed Oil-Infused Lip Gloss (New Romantic)
- ✓ Long-Wear Cream Shadow Stick (Dusty Mauve)
- ✓ Mini Vitamin Enriched Face Base
- ✓ Mini Extra Repair Eye Cream
- ✓ Mini Soothing Cleansing Oil
- ✓ Mini Extra Illuminating Moisture Balm (Bare Glow)
- ✓ Mini Instant Long-Wear Makeup Remover
- ✓ Travel Bag

SRP: €95



ARTIST APPROVED BRUSH SET

An artist-curated lineup of five best-in-class, travel-size brushes for start-to-finish makeup application. Wrapped in a luxe carrying case that's ready to gift and go.

Includes:

- ✓ Travel-size Full Coverage Face Brush
- ✓ Travel-size Angled Face Brush
- ✓ Travel-size Eye Shadow Brush
- ✓ Travel-size Angle Eye Shadow Brush
- ✓ Travel-size Ultra Fine Eye Liner Brush
- ✓ Brush Case

SRP: €92



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HOLIDAY 2021 COLLECTION | GIFT SETS & STOCKING STUFFERS

SOHO GLOW MINI LONG-WEAR CREAM SHADOW STICK SET

Our ultimate quick stick—now in a set of three minis. This long-lasting eye shadow swipes on instant looks that are budge-proof, crease-proof, and fade-resistant. Prime, line, define, or highlight—no brush necessary. Do-it-all eye shadows are your one-swipe fix for effortless eyes all season long. **SRP: €30**

-  Dusty Mauve
-  Golden Pink
-  Golden Bronze



DELUXE VITAMIN ENRICHED FACE BASE

Getting your daily dose of vitamins has never looked so good. Our bestselling multivitamin primer instantly smooths, plumps, and preps skin for makeup with healthy hydration. It provides full makeup prep in one step, blending the performance of a primer with the hydrating cushion of a moisturizer—now in a ready-to-gift, oversized jar. **SRP: €54**



PRIMED FOR WINTER VITAMIN ENRICHED SET

Our #1 multivitamin primer and moisturizer for face meets its partner in prime for fresh, makeup-ready skin. Vitamin Enriched Face Base instantly smooths, plumps, and preps skin for foundation with healthy hydration, while Vitamin Enriched Eye Base hydrates, brightens, de-puffs, and softens the look of fine lines to wake up eyes. Bonus: the included Eye Mask soothes and revives eyes. **SRP: €62**



SHEER INDULGENCE EXTRA LIP TINT SET

Three of our lip-loving Extra Lip Tints plus an essential Lip Exfoliator Accessory to keep lips smooth and soft all winter long. Each balm is powered by a blend of six potent oils, combining the hydration of your go-to balm with the lush color of your favorite lip tint. **SRP: €67**

-  Bare Pink
-  Bare Raspberry
-  Bare Punch



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HOLIDAY 2021 COLLECTION | GIFT SETS & STOCKING STUFFERS

DOUBLE THE DRAMA SMOKEY EYE MASCARA DUO

Get two of our bestselling Smokey Eye Mascaras, the perfect complement to a smoldering eye look with its rich-black, kohl-pigmented formula that instantly intensifies lashes. Plus, this long-wearing mascara holds its own against flaking, smudging, sweat, and humidity. **SRP: €31**



CLEANSE & CARE

EXTRA SKINCARE SET

This set treats skin with extra care with a radiance-boosting oil cleanser as well as reparative formulas for eyes, lips, and face—everything you need for a fresh, glowing start to the season. Soothing Cleansing Oil deeply nourishes skin, Extra Illuminating Moisture Balm provides an instant skin glow, Extra Lip Tint hydrates lips and reduces fine dry lines, and Extra Eye Repair Cream targets dark circles and puffiness. **SRP: €140**



MINI EXTRA LIP TINT KIT

Our cult-favorite Extra Lip Tint now in a mini trio for glow, on-the-go. This tinted balm is lightweight, sheer, and ultra-moisturizing, making it extra essential. **SRP: €30**

-  Bare Nude Sparkle
-  Bare Melon
-  Bare Pink



SWEET INDULGENCES

MINI GLOSS SET

Four nutrient-rich (but non-sticky) high-shine mini glosses with hydrating color and a blend of botanical oils for a cushiony, comfortable feel. **SRP: €35**

-  Force of Nature
-  Free Spirit
-  Love Letter
-  New Romantic

